

**NASA Science Mission Directorate
Education Product Reviews**

**Spring 2011 –Winter 2012
Call for Products and Review Schedule**

On behalf of NASA, the Institute for Global Environmental Strategies (IGES) convenes panels of educators and scientists to review new NASA Earth and space science education products. This review is a requirement for posting materials on the NASA Portal (www.nasa.gov), as well as passing the NASA Communication Materials Review (CMR) in order to print and distribute NASA education materials. Products that pass the education product review will also be eligible for distribution through NASA education workshops and national education conferences in 2011-12. The review is held on a quarterly basis. The following table shows the upcoming schedule and deadlines.

Please note: There will be cases where there is a time critical requirement to complete the review before the next scheduled deadline. For these cases, please contact Theresa Schwerin (theresa_schwerin@strategies.org) as soon as possible to discuss a possible out-of-cycle review.

Review Cycle	Notice of Intent to Submit*	Products to IGES by:	Review Results to Developers:
Winter 2011 (in progress)	Jan. 10, 2011	Jan. 24, 2011	Week of April 20, 2011
Spring 2011	April 12, 2011	April 25, 2011	Week of July 5, 2011
Summer 2011	July 5, 2011	July 22, 2011	Week of Oct. 3, 2011
Fall 2011	Sept. 26, 2011	Oct. 25, 2011	Week of Jan. 3, 2012
Winter 2012	Jan. 3, 2012	Jan. 23, 2012	Week of April 2, 2012

*** Providing a Notice of Intent is optional, but strongly encouraged.**

Eligible Products

The education product review is limited to Earth and space science education products that are sponsored by NASA. Products are included for all levels (elementary-college) of formal and informal education. Review panels are established based on the subject matter and target audience of the products submitted.

The review does not take the place of formative evaluation of education materials. Before entering the review, products should have already gone through an appropriate

formative evaluation, including field testing, as well as review by scientists/subject matter experts for scientific/technical accuracy.

Products submitted for this review are not expected to be in final format – design and conformance to NASA publications style guide will be addressed through the NASA CMR. Reviewers are instructed to look beyond formatting and design, and focus on content and pedagogy.

Notice of Intent

Product developers are requested to provide a “Notice of Intent” that they plan to submit a product to the review. This is optional, but strongly encouraged; having this information will help IGES plan appropriate review panels and expedite the review process. The “Notice of Intent” can be sent in for any future review cycle. Please provide the following information to John Ensworth (john_ensworth@strategies.org).

- Name
- Organization
- NASA SMD Division(s): Astrophysics, Earth Science, Heliophysics, and/or Planetary Science
- Product Title
- Primary Audience and Targeted Grade Level
- Subject
- Approximate length (in pages, as found in a typical textbook)
- Format (e.g., CD-ROM, Web, poster, lithograph, PDF)
- Review Cycle (Spring 2011, Summer 2011, Fall 2011, or Winter 2012)

How to Submit a Product

There is one review process for both Earth and space science materials. Specific instructions, guidelines for product developers and review criteria are available on the SMD review website at <http://nasareviews.strategies.org>.

For More Information

For more information about the review, including the review criteria and guidelines, please visit <http://nasareviews.strategies.org> or contact IGES at nasareviews@strategies.org.