

## NASA Science Mission Directorate Education Product Reviews

### Spring 2010 – Winter 2011

#### Call for Products and Review Schedule

On behalf of NASA, the Institute for Global Environmental Strategies (IGES) convenes panels of educators and scientists to review new NASA Earth and space science education products. This review is a requirement for posting materials on the NASA Portal ([www.nasa.gov](http://www.nasa.gov)), as well as passing the NASA Communication Materials Review (CMR) in order to print and distribute NASA education materials. Products that pass the education product review will also be eligible for distribution through NASA education workshops and national education conferences in 2010-11. The review is held on a quarterly basis. The following table shows the upcoming schedule and deadlines.

Please note: There will be cases where there is a time critical requirement to complete the review before the next scheduled deadline. For these cases, please contact Theresa Schwerin at [theresa\\_schwerin@strategies.org](mailto:theresa_schwerin@strategies.org) as soon as possible to discuss a possible out-of-cycle review.

<b>Review Cycle</b>	<b>Notice of Intent to Submit*</b>	<b>Products to IGES by:</b>	<b>Review Results to Developers:</b>
Spring 2010	April 12	April 25	Week of July 26
Summer 2010	July 6	July 19	Week of Oct 12
Fall 2010	Sept 26	Oct 13	Week of Jan 14
Winter 2011	Jan 3	Jan 24	Week of April 20

\* Providing a Notice of Intent is optional, but strongly encouraged.

#### Eligible Products

The education product review is limited to Earth and space science education products that are sponsored by NASA. Products are included for all levels (elementary-college) of formal and informal education. Review panels are established based on the subject matter and target audience of the products submitted.

This review does not take the place of formative evaluation of education materials. Before entering the review, products should have already gone through an appropriate formative evaluation, including field testing, as well as review by scientists/subject matter experts for scientific/technical accuracy.

Products submitted for this review are not expected to be in final format – design and conformance to NASA publications style guide will be addressed through the NASA CMR. Reviewers are instructed to look beyond formatting and design, and focus on content and pedagogy.

#### Notice of Intent

Product developers are requested to provide a “Notice of Intent” that they plan to submit a product to the review. This is optional, but strongly encouraged; having this information will help IGES plan appropriate review panels and expedite the review process. The “Notice of

Intent” can be sent in for any future review cycle. Please provide the following information to [john\\_ensworth@strategies.org](mailto:john_ensworth@strategies.org):

- Name
- Organization
- NASA SMD Division(s): Astrophysics, Earth Science, Heliophysics, and/or Planetary Science
- Product Title
- Primary Audience and Targeted Grade Level
- Subject
- Approximate length (in pages, as found in a typical textbook).
- Format (e.g., CD-ROM, Web, poster, lithograph, PDF, etc.)
- Review cycle (Spring 2010, Summer 2010, Fall 2010, or Winter 2011).

**How to Submit a Product:**

Beginning with spring 2007 review, there will be one review process for Earth and space science materials. While the general process remains the same, this requires some adjustments. Specific instructions, guidelines for product developers, and review criteria are all being updated and will be available on the new SMD review website at: <http://nasareviews.strategies.org> .

**For More Information**

For more information about the review, including the review criteria and guidelines, please visit: <http://nasareviews.strategies.org> or, contact IGES at [nasareviews@strategies.org](mailto:nasareviews@strategies.org).